



F L O T O N ' S

GROWERS AND HYBRIDIZERS

2477 N. W. 104th St.
(Enter by 103rd St.)
Miami 47, Florida Ph. MU 8-6418

Known everywhere for
improved and exclusive varieties of
HIBISCUS, RARE IXORAS, and FANCY
COLORFUL CROTONS.

PRICE LIST [1960]

Please read carefully to avoid
unnecessary errors.

Shipping

Unless otherwise advised, ship-
ments will be made via Railway
Express. Charges collect.

IMPORTANT:

Upon receipt of plants, avoid
subjecting them to direct rays of
the sun for several days; gradually
accustom them to full sunlight. A
slightly acid soil, 6, 5pH, is best for
Hibiscus, Crotons and Ixoras. If
you are in doubt as to your soil
condition, consult your County Agri-
cultural Agent.

HIBISCUS

As everyone knows, we've had
many fine Hibiscus in the past but
some of them have had to be elimi-
nated to make room for the New
Varieties. The choicest of the
older types have been retained -
the list has been narrowed to those
we consider the One Best in each
class - single, semi-double or
double - judgment based upon strik-
ing color, shape of bloom, and
desirable plant characteristics.
Hibiscus like plenty of sunlight.

While they will grow in 50% shade,
they bloom best in full sun.

LATEST HYBRID HIBISCUS
In Gallon Cans, \$
Each, F.O.B. Nursery

ORCHID WHITE: Its name aptly
describes its color. A semi-
double with the unusual orchid-
type shape. A prolific bloomer.

MRS. JAMES HENDRY: A prize-
winning double bloom of canary
yellow with white center. One
of the few hibiscus that's
slightly fragrant and lasts TWO
DAYS. Very useful in flower
arrangements.

MIRAGE: An outstanding semi-
double in delicate apple blossom
shades. Its loveliness has won
blue ribbons and endeared it to
many owners.

FANTASTIC: Only nature, the great-
est artist of them all, could
create this new color gift to
the flower world. It is an over-
lapped single bloom. The color
is bronze, having a distinct
cardinal red center. Veins of
the same color spread 1/3 along
the petals, perfecting the color
scheme. Plenty of flowers on
a wonderful bush make its posses-
sion imperative for the connois-
seur.

ROSEMARY CLOONEY: A large single
fluorescent pink. So striking
in appearance you'll insist
upon a close-up view to see
what gives it such appeal. The
plant grows well and is always
pink with blooms.

THE SHADOW: 5 to 6 inch single
overlapped bloom. Irregular
petals, sometimes semi-double.
The color is currant red
throughout. Splashed creamy
white. Bushy growth and good
blooming habit.

CILE TINNEY: Extra large, loose
double bloom. Large petals of
dawn pink with french rose edge,
and center of spiraea red.
Excellent growing plant, and a
fine bloomer.

PAT: Loose 10 inch double bloom
of begonia with lavender zone.
Nice twiggy very good blooming
plant.

RUFFLED BEAUTY: A perfect beauty.
Was crowned with a tri-color at
the largest and best Hibiscus
show at Ft. Myers, Fla. The
bloom is a perfect 7 inch to 8
inch ruffled charmer. Over-
lapped petals are of maize color,
shading to shrimp red and has a
cardinal red throat. It is a
fine growing shrub and a wonder-
ful bloomer.

VI CONERY: 5 inch double light
pink, creamy edges. Nice foli-
age. Medium growing shrub.
Good bloomer.

CHARMER: 6 to 7 inch peach colored
single bloom with large fuchsia
center. Vigorous. Good growing
and blooming shrub. Dark green
foliage.

BARBARA ANN: 5 to 6 inch bright
red single bloom with yellow
gold splotches. Well branched.
Nice growing, good blooming
shrub.

ELEPHANT EAR: About 4 inch double
white bloom. Very good blooming
and growing habit.

MY BEAU: Large 4 to 5 inch double rose pink bloom with creamy edges. Strong grower. Dark green foliage. Good bloomer.

RITA BARNES: 5 to 6 inch single bloom. Color white with yellow edge and pink center. Compact, good growing bush. Dark foliage. Good bloomer.

GENERAL MARSHALL: 5 to 6 inch orange yellow single bloom with large red center. Good growing and blooming bush. Dark foliage.

MRS. DANIELS: 4 to 5 inch lemon yellow double bloom with raspberry center. Extra compact, well branched bush. Fine bloomer.

CHING LEE II: 6 to 7 inch single orange, gold edge. Dark green foliage. Good grower and bloomer.

DIANE DUNAWAY: 6 to 7 inch single, ruffled, overlapped, all pink bloom. Extra heavy texture. Lasts two days. Excellent growth. Large foliage. Good bloomer.

BUNNY L. DUNAWAY: 5 to 6 inch apricot with dark center bloom. The flower is ruffled and lasts two days. Very good growing plant with large foliage. Good bloomer.

DICK POPP: Good blooming 7 to 8 inch flower. Orange red, yellow edges. Good growing shrub.

EUREKA: 8 inch single overlapped bloom of coral orange color with lavender center. Heavily veined. A strong grower and excellent bloomer.

CORAL GABLES: 8 to 9 inch single overlapped bloom of coral red color with pink and white center. Fine growth and blooming habit.

KATHY: Large 7 to 8 inch semi-double apricot bloom with white center. Heavy texture. Excellent, slow growing shrub. Good foliage.

ELLEN WHITE: 7 to 8 inch semi-double bluish white and pink cast bloom. Good growing shrub and foliage.

CORRY: 7 to 8 inch single, overlapped, apricot pink, ruffled bloom. Good texture. Extra good growing shrub sports large dark green foliage. Good blooming habit.

ENCHANTMENT: 6 to 7 inch overlapped single, dark yellow bloom. Dark center and well crested. Extra heavy bloomer. Well branched, slow growing shrub with dark green foliage.

HYBROW: Single 6 to 7 inch orange yellow overlapped bloom. Excellent blooming and growing habit.

BRIDE: 6 to 7 inch single ruffled white bloom with pink cast. Excellent bloomer. Slow growing shrub.

NEW WHINKLE: 4 to 5 inch very ruffled, tufted, orange, single bloom. Excellent bloomer. Medium growing shrub.

GIDGET: 5 to 6 inch overlapped single bloom of apricot pink with dark center. Extra heavy textured flower. Excellent bloomer. Nice growing habit and foliage.

GYPSY LOVE: Large double red bloom with yellow edges. A vast improvement over the well-liked Chas. James, Jr.

DR. GILLETTE: A large single bloom. The color is bronze and has a mauve to rose-pink throat. A must for the individualist and collector. Very different. Fast grower and good bloomer.

VERONICA: Tremendous large single 8 to 9 inch bloom with extra heavy crest. The color is beautiful saffron yellow with a pink throat. Petals are of heavy texture, strongly veined. Wonderful bloomer and extra vigorous growing bush. A real fine Hibiscus.

ANGELITA: Nature has outdone itself once more. A unique bloom of five ochre yellow petals towards center shading to pastel lavender ending in an attractive chrysanthemum red throat. A long style sports yellow petals. Very free blooming on an excellent shrub.

GOLDEN DENT: A beautiful all gold yellow bloom. This 6 to 7 inch flower is ruffled, overlapped and crepey. Excellent bloomer on good growing shrub.

NEWER.
Additional Varieties of
HIBISCUS

In Gallon Cans \$

Available in Limited Quantities.
Prices on All Plants are F.O.B.
Nursery:

PRINCESS DESIREE: Large single 6 to 7 inch nasturium colored bloom, pink center. Overlapped and tufted petals. Free blooming and good growing shrub. Has aroused very favorable comment by our visitors.

PINK GIANT: Giant single bloom of 9 inches and more. The color is rich phlox pink with slightly darker center. A wonderful blooming and growing plant. Lovely to look at and have around your garden.

BROWN DERBY: 5 to 6 inch double brown bloom with lavender center. Very good bloomer on fine growing shrub.

MARY ESTRELA: 4 to 5 inch single pink bloom, heavily splotted with white. Good bloomer on a nice shrub and something different.

CROTONS

Crotons reach their peak in perfection in foliage-coloring when placed in half shade, although full sun won't ordinarily prove harmful to them.

CROTONS

In Gallon Cans, \$
F.O.B. Nursery

GLORIOSA: A sun-worshipper and a very fast grower. Among its colors you'll detect the light and dark greens and the dark almost velvet blacks of mid-summer - as well as the more subdued browns, tans and brilliant oranges and reds of Autumn days.

IRENE KINGSLEY: Rave about this beauty (and you're sure to do so) and it will never let you down! Oakleaf type foliage; all the colors of the brightest rainbow! A breath taking tropical show piece wherever planted.

POLYCHROME: Multi-colored pastel hues. It grows best in shade! Grows vigorously even in dark environments not reached by the sun's rays! Best shade Croton out.

RED OAK: Oakleaf type leaves of unusual size call to mind at once the beautiful reds and red brown of an Autumn scene. The plant likes lots of sun, grows fast and results in a beautiful bush. Excellent for tropics.

STOPLIGHT: Its amazing array of colors and the unusual length of its shapely leaves 'Stop you dead in your tracks' until you've feasted your eyes on this Croton! Adapts easily to sunny or shady locations.

CHARLES RUTHERFORD: A sun-loving plant which matures into a very fine colorful bush of variegated hues. Truly a thing of beauty and a joy to possess!

WILLIAM CRAIG: This popular favorite has often inspired a reference to the "Coat of Joseph" or "Joseph's Coat of Many Colors." Every lover of Crotons will find just one more space in his home, garden or patio for a William Craig.

JUNGLE QUEEN: Needs no second look to be wanting possession of this beautiful Croton. Has good looking colored leaves and is a fine shaped plant.

ZANZIBAR: A very fine growing Croton. Large beautiful, heavily veined. Colored leaves of early Autumn. This Jungle Miss is very desirable.

L. M. RUTHERFORD: Strikingly colored with a variety of attractive shades, its large broad leaves make this a definitely outstanding Croton even in the most distinguished company.

CARROLL-ANN-CONRAD: This lovely Miss is never to be forgotten. Extra large, many colored leaves. Plant grows good and bushy. One of the choice Crotons.

DR. STUART: One of the best destined to find a prominent place in the public's favor. Has large showy leaves in the colors so much desired in strictly foliage plants. A fast grower.

COLUMBIANA: Extraordinary large leaves splashed over with all the colors of a Kaleidoscope, place Columbian at the head of the list as Show Pieces for garden or patio.

ETHEL ROWE: A fine strong grower with a very unusual cut or serration in its leaf design. No faint, wishy-washy colors; its colors are so exceptionally fine and brilliant, they place this Croton in a color class by itself.

CONFUSIUS: A thousand words can't picture the magnificence of this Croton. It has big leaves that color up beautifully when exposed to the sun. It's a fast bushy grower that you'll like.

DAISY ORTAGUS: The choice of many Croton-loving connoisseurs and plant collectors. Its colors are almost invariably described as "simply out of this world." green, orange, red and black.

HARVEST MOON: Something radically different because it thrives in spots where sunshine is at a premium. Especially good for patio or enclosed spaces. White veining on unusually large green leaves command the passerby's attention.

GOLDEN QUEEN: Crowned with top award at a topflight show and rightly so. Strong growing with oversized multi-colored leaves. No doubt the queen will impress you.

MARTHA FRANCIS: Strong shrub, extra large leaves, heavy texture, bright colors make you feel you just must have this one. Something a plant lover can really appreciate.

RED FEATHER: Brand new, extra large green, yellow and heavily veined red leaves. Professionals acclaim it. You will be proud to own this one.

MARY BROOKS: The ultimate in a fast growing beautifully many shaded Croton. Colors range from green to yellow, orange, red to burgundy. Oversized oak-leaf type leaves. No Croton fancier is satisfied without this one.

STRAWBERRY: This beautiful Croton is in great demand. Not fast growing, but how beautiful. Large leaves of many exquisite colors make it a choice Croton.

PIRATE GOLD: Splendid bushy growing habit. In half shade oakleaf type leaves are dark green with dark yellow veins. An outstanding Croton.

KENTUCKY COLONEL: One of the rarities sometimes found in the Croton world. Kentucky Colonel has a striking color combination. Extra large leaf and Mardi Gras coloring command instant attention. A sure fire favorite.

ADDITIONAL VARIETIES
OF FANCY CROTONS
In Gallon Cans, \$
F.O.B. Nursery

MOONDROPS: Green and yellow oak-leaf. Medium growth habit.

HAZEL-R: Large multicolored oak-leaf. Bushy. Slow grower.

VAN DYKE: 12 to 15 inch long, 3 inch wide multicolored splashed leaf. Very strong grower.

MY SELECTION: Good sized caladium. Watermelon colored leaves. Medium, compact grower.

MONARCH: Extra large, up to 18 inch long, 6 inch wide yellow, green and red leaves. Heavy grower.

EXOTIC: 10 to 12 inch long, 2 inch wide orange, green and yellow oakleaf. Bushy. Slow grower.

KERSY REEDII: Large, heavy textured, green and dark leaves with red veins. Heavy grower.

TRIPOLI: Medium green and orange leaf. Very bright. Medium, very compact grower.

CHU-CHU-SAN: Large 10 to 12 inch green, orange, red leaf with yellow spots. Strong, upright grower.

SUNSET: Medium, green, yellow, orange and red spotted leaf. Very bushy compact growth.

CORONA: Large, broad, multi-colored oakleaf. Good upright grower.

MOSAIC: Large, many colored, spotted leaves. Strong, upright, beautiful Croton.

EVERBLEST: Multicolored, 12 inch long oakleaf. Extra heavily branched. Bushy, beautiful grower.

CROTONS OF TOMORROW

A collection accumulated from outstanding varieties. Some are of our own creation. Others are the very best of the most distinguished Croton hybridizers.

LATEST VARIETIES
OF EXTRA FANCY CROTONS
In Gallon Cans, \$
F.O.B. Nursery

IRRESISTIBLE: Large 10 inch yellow, green, orange and red heavily cut in oakleaf. Heavy textured leaf. Beautiful, compact growth habit. Top Croton.

PINK ALPHA: Large 12 inch green and pink leaf. Rare combination. Fine grower. Likes shade.

JUNGLE MYSTERY: Extra large, multicolored, heavily veined broadleaf Croton. Extra nice. Compact growth.

HENRY BURBURY: Giant leaves.
Fall coloring with extra heavy
texture. Powerful bushy grower.

ROSE JADE: Extra broad, large
green, cream and yellow leaf.
Very compact. Low grower.
Likes shade.

HY-FLO: Large 10 inch long, 3
inch wide green and pink leaf.
Extra well branched and fine
growing. Likes shade.

Due to the many Hibiscus and
Croton varieties we handle, we
are sometimes temporarily out of
certain types. With your per-
mission, we will make substi-
tutions of similar or better
varieties at no extra charge.

IXORAS

CHOICE IXORAS? Imported
Ixoras? Hare Ixoras? We have
them for you! We have imported
and name varieties very rarely
seen. Ixoras aren't too fussy
and will thrive in full sun half
shade in slightly acid soil.

McGEE'S YELLOW CLUSTER: A new
good yellow Ixora. A welcome
change from common red. In
Gallon Cans, \$ FOB Nursery.

HENRY MURAT: A very fine heavy
clustered light pink Ixora. A
profuse bloomer. Rather slow
growing. Lends itself for hedg-
ing or for sunporches and patios.
Do not confuse this very fine
pink with some loose flowering
inferior types. In Gallon Cans,
\$ F.O.B. Nursery.

SUPER KING: The most attractive
hedge Ixora ever developed.
Latest creation in large-bloom
Ixoras in the most vivid red!
The red of the future! Out-
standing when used as a unique
"specimen" plant, as a hedge
Ixora, or to "fence in" a sun-
porch or screen patio. In
Gallon Cans, \$ F.O.B.
Nursery.

BIER'S GLORY: Imagine very large
blooms of brilliant orange red
lasting a full month or more on
a splendid plant with rich, green
foliage! It's the cream of the
crop of many new varieties
imported during the past several
years. Makes excellent specimen
plants. In Gallon Cans, \$
F.O.B. Nursery.

IXORA "ROSEUM": We are proud to
add this new sensational dark
pink Ixora to our list. Rather
rare, this fine blooming Ixora
has dark green heavy leaves and
can be used for all-around
purposes. In Gallon Cans, \$
FOB Nursery.

IXORA "PAN CANAL": Very showy
large clusters of darkest red.
Good bloomer and strong grower.
Extra nice for specimen plants.
In Gallon Cans, \$ F.O.B.
Nursery.

ROYAL DELIGHT: Large snowball
shaped coral bloom. Dark green
glossy foliage. In Gallon Cans,
\$ F.O.B. Nursery.

IXORA GENENSIS: Very bushy, good
blooming shade Ixora of orange
pink and red. Very good for
patio planting. In Gallon Cans,
\$ F.O.B. Nursery.

FINNLASONIANA: Best blooming,
fragrant white Ixora. Blooms
on and off the year 'round.
Nice growing habit. In Gallon
Cans, \$ F.O.B. Nursery.

LIBRARY
RECEIVED
★ FEB 15 1960 ★
U.S. Department of Agriculture